

*GOGGINS, Timothy P.**USSN: 10/755,151*

AMENDMENTS TO THE CLAIMS:

1 - 15. Canceled.

16 (original). A method for creating a plurality of digitally imaged lenticular products, the method comprising:

providing a lenticular lens having an array of lenticules defining a front surface, and a substantially flat back surface located opposite the front surface;

digitally outputting a first interlaced image, the first interlaced image to be joined to the substantially flat back surface of the lens so as to be in correspondence with the array of lenticules, to create a first digitally output lenticular image; and

digitally outputting a second interlaced image, the second interlaced image to be joined to the substantially flat back surface of the lens so as to be in correspondence with the array of lenticules, to create a second digitally output lenticular image;

wherein the first digitally output lenticular image includes an interlaced image that is at least one of versioned and varied with respect to the interlaced image of the second digitally output lenticular image.

17 (original). The method of Claim 16 wherein the providing step includes determining a lenticular lens resolution L according to the relationship $L = d/f$, where d is a digital printer machine resolution and f is a number of frames to be included in the interlaced image.

18 (original). The method of Claim 17 wherein the lens resolution L is between about 10 and about 250 lines per inch (lpi).

19 (original). The method of Claim 17 wherein the individually customizable element is integrated into at least one of the following multidimensional effects: flip, morph, depth, motion and zoom.

20 (original). The method of Claim 17 further comprising incorporating the digitally imaged lenticular products as part of at least one of a container, a cup, a label, and a package.